



PRESS RELEASE

Rhiag Group acquires spare parts distributor ERA

On 16th October 2014 **Rhiag Group**, the European leading Company in the distribution of spare parts for cars and industrial vehicles, finalized the 100% acquisition of the aftermarket distributor ERA. The latter is an Italian but internationally orientated company specialized in electric and electronic parts.

ERA, whose 2013 turnover reached about 39 m€, distributes private labels, ERA and Messmer, providing a wide product portfolio.

Rhiag Group is a multinational leading distributor operating in the Automotive Aftermarket and selling in Italy, Switzerland and seven Central-Eastern European countries.

Luca Zacchetti, Rhiag Group ceo, stated: *"The acquisition aims to strengthen Rhiag Group offer in the electric and electronic division and to increase the private label portfolio"*.

As a result of this acquisition, Rhiag Group's consolidated turnover will reach about 800 m€.

RHIAG GROUP

Founded in Italy in 1962, based in Milan, Rhiag is an international Group and a European leader in the distribution and sale of spare parts for cars and industrial vehicles in the independent aftermarket sector.

The group, led by the Chief Executive Officer Luca Zacchetti, with pro-forma consolidated gross sales in 2013 of Euro 733 million, operates in three separate geographic areas: Italy, Switzerland and in seven Eastern European countries – The Czech Republic, Slovakia, Hungary, Ukraine, Bulgaria, Poland and Romania. It has more than 220 distribution centres serving over 83,000 professional customers. In the Italian aftermarket it has two leading companies: Rhiag and Bertolotti.

The Group strategy is to increase their market share through constant improvements of their distribution performance by updating product ranges and services and ensuring the ongoing professional growth of the independent machine shops working in the same reference market.

ERA

Headquartes in Moncalieri, close to Turin, ERA S.p.A. (Elettro Rappresentanze Autocomponenti) is one of the Italian leading distributors specialized in electric and electronic spare parts for the independent aftermarket.

It distributes in over 70 countries worldwide, both private labels -ERA and MESSMER- ZEN and ZM brands in over 70 countries worldwide featuring 11,000 sku's grouped into 14 products lines (starters and alternators, alternator spare parts, fuel pump & feed units, sensors, valves, electric components, switches, free wheel pulleys and pinions, window lifts, thermostats, ignition coils, steering columns, switches, wiper motors, solenoid) Its products cover European and Asian circulating cars almost completely.

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